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## FACSIMILE TRANSMISSION

DATE: March 16, 2005

TO: Examiner Cassandra Hope Davis Fax Nos.: 703 872 9306  
U.S. Patent and Trademark Office 703 746 3832 (courtesy copy)  
Art Unit: 3611

FROM: Myron Greenspan No. Pages: 7

RE: U.S. Patent Application of Siegel et al. For "Apparatus and Method for the  
Distribution of Consumer Product Information"  
Serial No.: 09/659,525 - Art Unit: 3611 - Our Docket No.: P-5  
SECOND SUPPLEMENTAL AMENDMENT

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Dear Examiner Davis:

Attached is our Second Supplemental Amendment in the above-referenced patent application. We believe that this application is now in condition for allowance.

Thank you for your time and courtesy.

Very truly yours,

LACKENBACH SIEGEL LLP  
Attorneys of Record for Applicant

MYRON GREENSPAN  
Reg. No. 25,680

MG/as

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re the U.S. Patent Application of

Alan A. SIEGEL and Rod LOWENSTEIN

Examiner: Cassandra Hope Davis

Serial No.: 09/659,525

Art Unit: 3611

Date Filed: September 12, 2000

Our Docket No.: P-5

For: Apparatus and Method for the Distribution of Consumer Product Information

Mail Stop Amendment  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CUSTOMER NO. 28752

SECOND SUPPLEMENTAL AMENDMENT

SIR:

Further to the undersigned's discussions with the Examiner in the above-captioned application,  
applicants amend said application as follows.